



Setting Up a Team Drive on Roonga.com

1. Navigate to www.roonga.com/runningstart2025
2. On the right-hand side of the page, click 'Launch Team Drive.'

Launch New Drive

3. Log in to your current account OR create a new log in.

START A NEW TEAM DRIVE

Brand new to Roonga? Create an account and register your team.

Register

Already started a team drive? Log in with your team account.

Login

Previously donated to a drive? Upgrade to a team account for free.

Upgrade

4. Fill in the information about your organization/team so your supporters know more about you!

Team Drive

Select Target Drive

Describe Your Team Drive

Drive Name*

Running Start for School 2025

Company/Group Name*

United Way of Southeast Minnesota


Company/Group Description

B / I U B

Team Name*

Type Here...

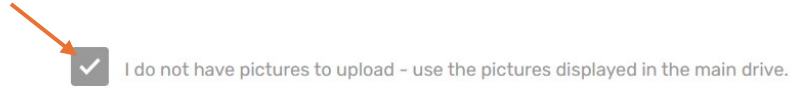
Logo



You may choose a team name that is different from your organization name (e.g., "Company ABC's Rock Star Community Service Group")

5. Name your drive and your organization/team (again). Describe why your organization/team is supporting Running Start for School. Create a shorter/personalized URL for your team drive to share with your networks. Click 'Save & Next.'
- *Optional: Add any pictures you have of your organization/team members.* If you do not wish to add any media, please check the box to indicate that preference.

Media*



Save & Next

6. Set a goal you wish to achieve. Choose a dollar amount **or** number of backpacks you hope to generate for local students through your team drive. You can also choose to customize.

Team Drive

Select Target Drive

Select*

☒ Set target based on total dollar value

☐ Set target based on total number of items purchased

☐ Select specific items and quantities

Enter Amount (\$)

No of items

Launch

7. Click 'Launch' and you can begin supporting Running Start for School 2025! 😊

- FUNdraising Ideas and Suggestions:
 - 💡 Use your personalized URL on social media and in email communications.
 - 💡 Create a QR code using your personalized URL to share out.
 - 💡 Display posters and flyers with your QR code.
 - 💡 Keep a running total or thermometer to track progress and keep momentum.
 - 💡 Plan a fun event to raise awareness and FUNds for Running Start for School.
 - Partner with a local restaurant or favorite store for a "Give Back" Day, where a percentage of sales will support your team drive.
 - Set out a "Coins for Backpacks" jar or container to collect change.
 - Host a swap meet or bake sale amongst work friends, groups, or at your location, then use funds to purchase backpacks through your team drive.